

FICHE ACTIONS

Pole Objects of Desire: SOPHIA LOREN, A TIMELESS OF BEAUTY

Participants: 23 Italian students

Date: 15/02/2021

Place: Cerignola, Italy

Aims and skills targeted:

- Reconstructing the fundamental stages of the life of a public figure, from the condition of "everyday life" to that of "notoriety"
- Understanding the importance and transformation of the aesthetic canon over time, as a manifestation of culture
- Grasping possible interpretations of a cinematic work, based on personal sensitivity
- Reflect, through the plot of a famous film, on the role of a female figure, seen as the object of male desire.
- Knowing how to select and use computer data, iconographic and non-graphic sources, biographies, websites
- Knowing how to decipher different languages (texts, images, music) of a film work

Description:

Nowadays it has been bombarded by the mass media that propose models of characters that push young people above all to their imitation, without there being a conscious knowledge of the object of imitation. For this reason, students have been offered an attractive method of study, such as watching a film, to make known up close a public figure, Sophia Loren. The students have, therefore, had the opportunity to understand both the personality of this great woman who has marked the history of Italian and international cinema, and the opportunity to grasp the meaning /message of a film work. In fact, the students were passionate about the story, reconstructing the story of the "protagonist" as a woman and as an interpreter of a role of woman perfectly integrated in the years of post-war Italy and Europe, but still strongly current. The curiosity towards the protagonist then led them to read documents, literary sources, iconographic to get to know the biography up close, shifting the focus both to the concept of female beauty over time, perfectly in tune with their classical studies, and to the understanding of the film language, through research and documents available on the web.

Results:

The students, through the creation of a photo book, posters, billboards, Power-Point have managed to achieve the required goals in this work:

1. Biography of a public figure through the selection, reading and analysis of sources
2. Understanding the explicit and implicit message of a cinematic work
3. Evolution of the concept of taste and beauty over time, also through the collection of aphorisms, judgments of authors and directors of clear international renown.

